



<b>MISSION</b>	<b>WHAT</b>	<b>WHEN</b>	<b>WHERE</b>
TASTE for Equity is a catalyst to experience and inspire action for a more equitable community.	The Gala provides an elevated experience for leaders across cultures and traditional divides to forge deeper connections, celebrate the richness of Oregon's BIPOC food and wine industry and inspire action for a more equitable community. Money generated from the event will support culturally specific and equity/justice-based nonprofits and the event program honors local equity heroes.	Friday, Nov 15, 2024 5:30-10:30pm	Portland Art Museum

# Sponsorship Opportunities

	PRESENTING	RECEPTION, DINNER AND/OR DANCE PARTY	EQUITY	JUSTICE	DIVERSITY	INCLUSION	PAY IT FORWARD	COMMUNITY
<b>AMOUNT</b>	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>LIMIT</b>	Limited to 2 Sponsors	Limited to 3 Sponsors	Limited to 6	Limited to 8	Limited to 10	Limited to 10	Limited to 12	Unlimited
<b>TICKET ALLOTMENT</b>	10 Tickets	8 Tickets	7 Tickets	6 Tickets	5 Tickets	4 Tickets	2 Tickets	4 <u>Reception &amp; Dance Party</u> Tickets
<b>GALA RECOGNITION</b>	<p>Premier logo placement in online, printed, video, and event signage and materials</p> <p>Media partner opportunities (eg, PBI, KGW segments, OPB)</p> <p>Full page prominent-placement ad in event program</p> <p>Webpage feature link</p> <p>Opportunity to address Gala audience (3 min max.)</p> <p>Recognition during the live program</p> <p>Stage-front seating at Gala dinner</p> <p>Champagne service at Gala dinner</p>	<p>Premier logo placement in ONE of the three Gala events (reception, dinner, dance party) PER SPONSOR, including signage, bars/tables, etc.</p> <p>Prominent logo placement in online, printed, video, and event signage and materials.</p> <p>Full page ad in event program</p> <p>Webpage link to company</p> <p>Video/special message during sponsored event</p> <p>Premier seating at Gala dinner</p> <p>SWAG opportunity during sponsored event</p>	<p>Prominent logo placement in online, printed, video, and event signage and materials</p> <p>Full page ad in event program</p> <p>Webpage link to company</p> <p>Recognition during the live program</p> <p>Premier seating at Gala dinner</p> <p>Tailored, sponsor-branded social media reel of your guests/presence at the Gala</p>	<p>Prominent logo placement in online, printed, and event signage and materials</p> <p>Half page ad in event program</p> <p>Webpage link to company</p> <p>Recognition during the live program</p> <p>Priority seating at event</p> <p>Tailored, sponsor-branded social media reel of your guests/presence at the Gala</p>	<p>Prominent logo placement in online, printed, and event signage and materials</p> <p>Quarter page ad in event program</p> <p>Recognition during the live program</p> <p>Priority seating at event</p>	<p>Logo placement in online, printed, video, and event signage and materials</p> <p>Recognition during the live program.</p> <p>Reserved seating at event</p>	<p>Logo placement in online and printed materials as having sponsored two tickets for priority community members to attend the full Gala (in addition to two tickets for the full Gala for the sponsor). "Buy two give two!"</p> <p>Logo in event program</p> <p>Reserved seating at event</p>	<p>Name in online, printed Gala materials and reception signage.</p> <p>Exclusive opportunity to purchase Gala dinner tickets before they go on sale to the public.</p>
<b>ADDITIONAL BENEFITS</b>	<p>First right of refusal to sponsor and/or host one exclusive small gathering event for Senior Leaders and DEI Practitioners</p> <p>First invitation to exclusive gatherings</p> <p>Rerepresentation on Steering Comm</p>	<p>Second right of refusal to sponsor and/or host one exclusive small gathering event for Senior Leaders and DEI Practitioners</p> <p>First invitation to exclusive gatherings</p> <p>Rerepresentation on Steering Comm</p>	<p>Third right of refusal to sponsor and/or host one exclusive small gathering event for Senior Leaders and DEI Practitioners</p> <p>First invitation to exclusive gatherings</p> <p>Rerepresentation on Steering Comm</p>	<p>Fourth right of refusal to sponsor and/or host one exclusive event for Senior Leaders and DEI Practitioners</p> <p>First invitation to exclusive gatherings</p>	<p>Invitation to exclusive small gathering event for Senior Leaders and DEI Practitioners, space permitting</p>	<p>Invitation to exclusive small gathering event for Senior Leaders and DEI Practitioners, space permitting</p>	<p>Invitation to exclusive small gathering event for Senior Leaders and DEI Practitioners, space permitting</p>	<p>Invitation to exclusive small gathering event for Senior Leaders and DEI Practitioners, space permitting</p>

## Commitment Form

YES, WE WILL PROUDLY SPONSOR THIS CELEBRATION OF EQUITY. WE ARE INTERESTED IN:	Name: _____
<input type="radio"/> \$50,000 Presenting Sponsor <input type="radio"/> \$35,000 Reception, Dinner and/or Dance Party Sponsor <input type="radio"/> \$25,000 Equity Sponsor <input type="radio"/> \$15,000 Justice Sponsor <input type="radio"/> \$10,000 Diversity Sponsor <input type="radio"/> \$5,000 Inclusion Sponsor <input type="radio"/> \$2,500 Pay It Forward Sponsor <input type="radio"/> \$1,000 Community Sponsor	Please check one: <input type="radio"/> Please invoice me
	Business Address: _____
	City: _____ State: _____ Zip Code: _____
	Email: _____
	Phone: _____

\* IN-KIND: Where necessary products or services can be offered to TASTE for Equity free of charge, we will exchange sponsorship benefits equal to half of the cash value of the services/products.